

# CREATIVE iMEDIA

# Year 11



## How I'll be assessed...

- Formative:** Peer Critique Character Designs
- Summative:** Task - Create Characters and Comics

## Completion of Characters and Comics (R095, Task 2)

Students complete their comic strips, finalizing their characters and ensuring all elements are well-integrated. They save and export their work in suitable formats for various uses, maintaining high quality for both print and digital distribution.

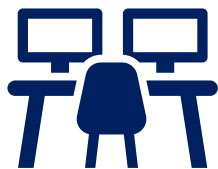


## How I'll be assessed...

- Formative:** Peer Review and Feedback
- Summative:** Task 3- Review Characters and Comics

## Revising for the Exam (R093, Topic Areas 1 and 2)

Students begin intensive revision for their final exam, covering the media industry sectors, products, and job roles. They learn about factors influencing product design, client requirements, audience demographics, and research methods. This includes understanding how media codes convey meaning and engage audiences.



## How I'll be assessed...

- Formative:** Kahoot Exam Practice
- Summative:** Selected Exam Questions & Scenarios

## Home-revision for the Exam and Completion of the Exam

Students engage in final preparations for their exam, ensuring they are well-prepared to demonstrate their understanding of the media industry and the skills they have developed throughout the course. The term concludes with the completion of the exam.



## Create Characters and Comics (R095, Task 2)

Students focus on creating characters and comics, using digital tools for character creation and editing. They learn techniques for sourcing and preparing graphical assets, creating typographical styles, and editing backgrounds. The emphasis is on combining these assets into cohesive comic panels that support the story flow, using speech bubbles, thought bubbles, narration, and captions.



## How I'll be assessed...

- Formative:** Diversity and coherence of their character designs.
- Summative:** Final Completion of Task 2

## Evaluate and Review Characters and Comics (R095, Task 3)

This term focuses on reviewing and evaluating the completed comics. Students check the technical properties, such as resolution and design conventions, and assess the suitability of their work for the client and target audience. They identify strengths, weaknesses, and areas for improvement, considering constraints like time and resources. They also explore opportunities for further development, such as creating sequels or themed editions.

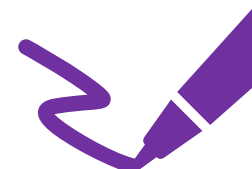


## How I'll be assessed...

- Formative:** Walking Talking Mock and Guided Practice
- Summative:** Mock PPE for R093

## Revising for the Exam (R093, Topic Areas 3 and 4)

Revision continues with a focus on pre-production planning and legal considerations in media. Students study work planning, idea generation documents, and design planning documents. They also cover intellectual property rights, regulation, certification, classification, and health and safety in media production. Additionally, they learn about distribution platforms, file properties, and formats.



## How I'll be assessed...

- Formative:** Self-informed revision
- Summative:** Completion of R093 Exam